环球传播

GLOBAL REACHOUT

2025

Annual Report

Content

1. Word of Executive Chairman 01
2. Key Milestones 05
3. Impactful Courses 06
4. Course Feedback 08
5. Human Resources and Talents 12
6. Board Movements 12
7. Finances and Budget 13
8. Kingdom Connect 15
9. Our Mission Partners 16
10. Intercessions 17



1 Word of Executive Chairman

Today, the global Christian community faces three major sequential challenges often abbreviated as QQI.

① Quantity: the growth of disciples has slowed.
② Quality: the number of believers who truly live out their calling as committed disciples remains limited, leading to the Church struggling with the——
③ Impact: the weakening of effective Kingdom influence around the world.

Order matters. Quality must come before Quantity—only then can true Impact take its course. This was the case in Jesus' own ministry, and again in the early Church. Hence, the need to continually nurture true disciples among us!

Modern churches rightly place great emphasis on discipleship, which is certainly something to celebrate. But how do we define a "disciple"? What are the characteristics of a true disciple?

The Cape Town Commitment states:

"We need to redouble our efforts to disciple all of God's people holistically, i.e., living, thinking, working, speaking from a biblical worldview, as well as showing missional impact in every aspect of daily life and work."

Simply put, a true disciple—well-trained and committed—lives out biblical truth in thought, word, and deed at all times, exercising Kingdom influence wherever they go, followed by opportunities for mission and tangible fruit.

The question is: Why are only 10% true disciples among the 31% of the world's population who are Christians?

1. Reflections on the Truth

For many years, the teaching of a "sacred–secular dichotomy" has dominated the scene, leaving 99% of believers—those in the workplace—unaware that their true calling at work is to fulfil God's "governance mandate" in Genesis 1:28—where it is stated that mankind is to contribute to societal value, transform workplace culture, and reclaim spiritual ground through their work.

The dichotomy teaching has weakened believers' influence in their professions. Many workplace Christians are content to play the "good two-shoes" as employees or colleagues, under the mistaken notion that this alone counts as witness. Yet true witnessing carries impact wherever it goes!

Without a clear understanding of the "governance mandate", workplace believers lose the spiritual authority to effectively honour the "proclamation mandate" (Matthew 28:18–20). Our words and actions lose their persuasive power if our colleagues are not able to see excellence, wisdom, justice, and love in us.

Do we want to bring people to church events? Oftentimes, we would either fail to attract them or keep them engaged. In time to come, the "proclamation mandate" degenerates into a mere "organizing activities." I have never seen Jesus or the early Church constantly relying on events to bring people to God. Instead, they taught by example, proclaimed the Word, and looked to the Holy Spirit to move hearts and draw lost souls into the Church one after another.

Yet, the driver behind fulfilling both the "governance mandate" and the "proclamation mandate" is the love for God, i.e., the "relationship mandate" (Matthew 22:37-40). When we stay connected with the Lord, meeting Him face-to-face in the inner chamber, we can discern the leading of the Holy Spirit, perceive visions and words from above, and act upon His Rhema—the personal word that flows from full immersion in the Holy Spirit — both the hallmark and the defining characteristic of a true disciple.

When Churches focus on integrated discipleship and equipping that comprises the "governance mandate," "proclamation mandate," and "relationship mandate" (not that other teachings are less important), true disciples, well-trained and committed, will emerge in steady streams.

The problem is that pastors and preachers are, more often than not, gifted primarily in biblical teaching, but frequently lack understanding of the workplace challenges that believers face daily. How can we combine truth and context—practical theology—to provide believers with the most appropriate and effective support, enabling discipleship to achieve its true purpose?

2. COD Strategy

GR's approach is very clear on this account:

① Grounded in biblical truth, we invite disciples with professional expertise to serve as speakers—for example, vibrant and matured counsellor disciples or corporate executive disciples—and develop a series of courses for families and workplaces respectively, to be presented as accessible resources such as videos, e-books, and printed books.

② Strategically provide these small-group study courses to churches, to help believers actively live out their faith and become a disciplined corps of disciples.

③ Offer well-organized courses for disciples on social service and corporate team-building aimed at gradually influencing and transforming societal and corporate cultures.

This means that we need kingdom cooperation across the three key areas of COD: Churches, Organizations, and Disciples. The Churches (C) focus on discipleship and equipping to ensure that all believers who come out of the church become a disciplined corps of disciples, regardless of age. The disciples (D) as sent by God—be it in the workplace, at home, or among friends and relatives—systematically organize activities below in the following order:

① Preparing the ground i.e., Pre-Evangelism - taking part in fellowship groups;

② Proclaiming or Seed-sowing in groups;

③ Under the guidance of the Holy Spirit, Harvesting-helping seekers confirm their faith and make commitment prayers.

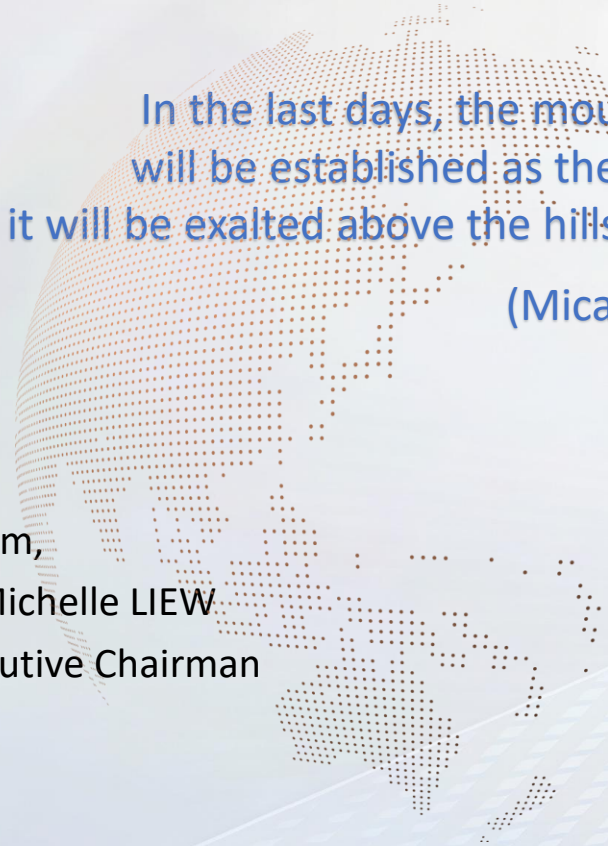
Here, then, is the "Disciples 123" approach—disciples then bring new believers into church upon coming to faith. Meanwhile, GLOBAL REACHOUT (O) focuses on developing courses, providing training materials for churches, and supplying "Disciples 123" course materials for the disciples.

The results of the COD strategy are as follows:

① The continuous production of disciplined disciples who live out their mission;
② A steady influx of new believers joining the church;
③ Church ministry that is more focused and effective.

Ultimately, we see the kingdom's influence expanding throughout the world, and God's Will being done on earth as it is in heaven. Amen!

We pray that, in this VUCA era, GLOBAL REACHOUT, Churches, and fully committed Disciples will work closely as partners under the COD Strategy, each faithfully fulfilling their respective roles, transforming the world together, and bringing glory to God. Amen!



In the last days, the mountain of the Lord's temple
will be established as the highest of the mountains;
it will be exalted above the hills, and all nations will stream to it.

(Micah 4:1)

In Him,
Dr Michelle LIEW
Executive Chairman

2 Key Milestones

1994 — GR Established 10-Nov



2015 — Website broadcast

2016
- Vision renewed
- Social media broadcast: WeChat & FB
- Discontinued Radio broadcast

2017
- Twitter, DS Audio & Instagram broadcasts
- English broadcast

2018
- Multifunctional website
- LINE broadcast

2019
- GR25 celebrations
- Webcast eShop

2020
- "Love Beyond movement" during COVID
- Installed studio and launched video broadcast
- Himalaya, YouTube, Youku & WeChat-Video broadcasts

2021
- Launched 4 broadcast media in WeChat & WeiBo
- eBook eShop
- Song eCards & USBs eShop

2022
- Contemporary Esther-featured Pre-Evangelism broadcasts
- Systematic course broadcasts
- Launched Handphone APP

2023
- XingFeiYue Youth broadcasts
- TikTok (China & Globe) broadcasts
- Published Marketplace Discipleship coursebooks (12 titles)

2024
- GR30 Celebrations
- Family Discipleship Broadcasts
- Published coursebooks (27 titles)

2025
- Launched Online Trainings
- Launched WHIH Single ministry
- Published coursebooks (9 titles)
- Classified broadcast media into 4 classes: Family, Workplace, Youth and English media

3 Impactful iPods

3.1 Broadcast Schedules

2025 Broadcast

Monday	将职场归主为圣 职业转换三步走
Tuesday	宣读圣经职场行
Wednesday	同唱一首歌 Light in Marketplace Recipe for A Cohesive Team Free Yourself from Mental Shackles
Thursday	智慧导航青少年 婚姻保卫战 亲子教育 乐龄的甜酸苦辣 重建变迁时代中的家庭 智慧单身秘籍
Friday	青春旋律: 梦想与成长(1) 青春旋律: 梦想与成长(2)

2026 Plan

Family Platform	活出智慧显非凡 亲子沟通有秘方 让真理重启你的生命 最美的情书	Tuesday Thursday
Workplace Platform	宣读圣经职场行	Monday
	职业转换三步走 跨越风暴，得胜职场 治理使命	Wednesday
Youth Platform	青春旋律: 梦想与成长(2) 年轻不迷茫(1) 年轻不迷茫(2) 青翠的生命(1) 青翠的生命(2)	Thursday
English Platform	Free Yourself from Mental Shackles Joseph at the Marketplace The Secret to a Blissful Marriage 1 The Secret to a Blissful Marriage 2	Wednesday
Cross-platform	同唱一首歌	Friday

3.2 iPods Database



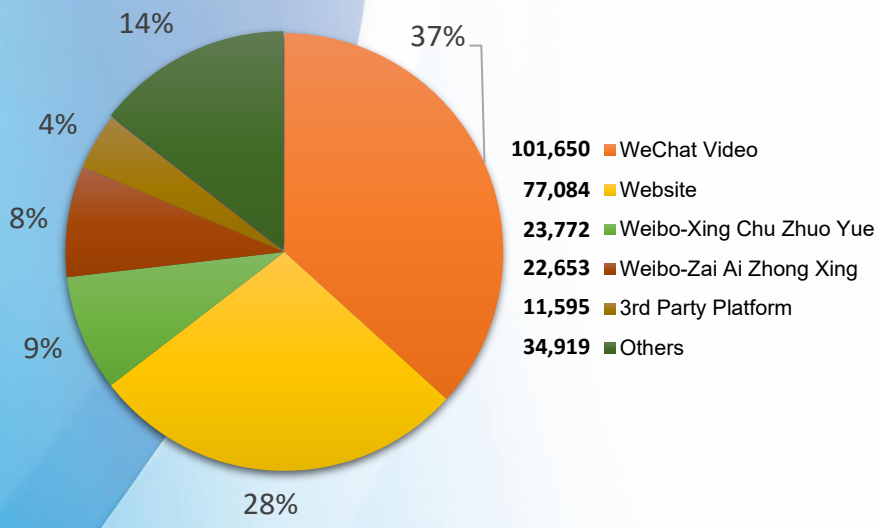








3.3 Hit Rates



China Social Media

在爱中行 行出卓越

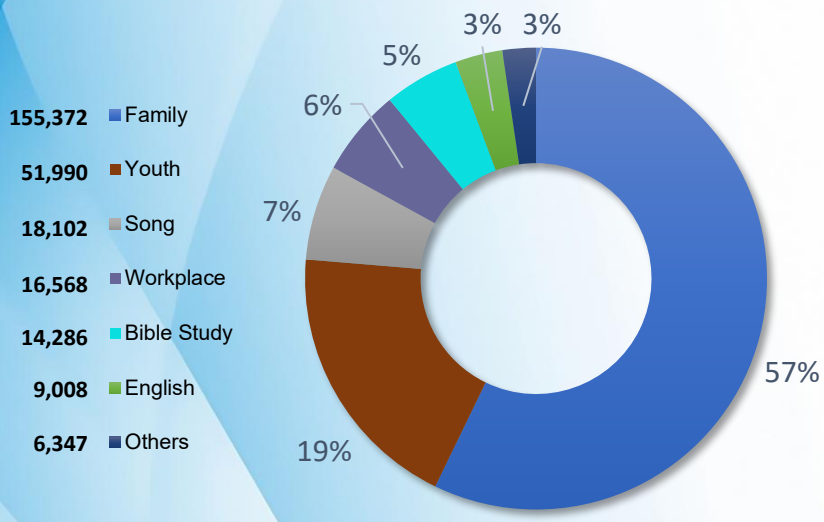
爱超越 行卓越

在爱中行

爱_超越

在爱中行

心.飞跃



Global Social Media

www.global-reachout.org
www.huanqiuchuanbo.org

JiaLeFang; ZhiXianFeng
XinFeiYue; GLOBAL REACHOUT

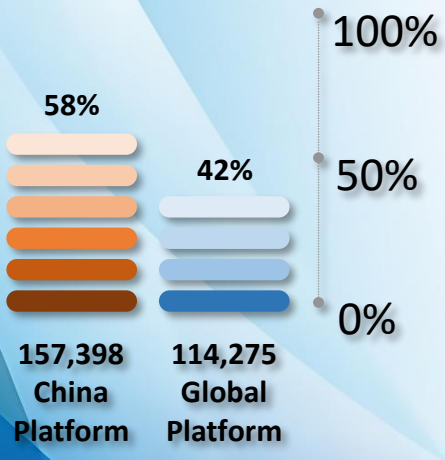
家乐坊；职先锋；心飞跃
GLOBAL REACHOUT

GLOBAL REACHOUT

Globalreachout

Jialefanggr; zhixianfenggr
xinfeiyuegr; GLOBAL REACHOUT

GLOBAL REACHOUT



GR APP

4 Course Feedback

Workplace Series



Marketplace Master's Energy Management

This episode highlights that our work is not a solo battle—it's all about teamwork. The spirit of teamwork, therefore, should take center stage. Thanks for sharing! I'm sure to share it with all my friends!

(Bro He, Wuhan, 15/1/2025)



Preparing for the Second Half

Reflections on death often stir fear within us, which is why many cultures choose to avoid the topic rather than face it directly. Yet, as this episode suggests, such contemplations can profoundly enrich our lives. Thank you for the thoughtful sharing!

(He Zhi, Wuhan, 25/5/2025)



Consecrate the Workplace to the Lord

Thank you for sharing! The workplace is the harvest field, and the very stage for workplace Christians to forge their inventories and develop their materials.

(Brother Liu, Singapore, 5/3/2025)



My Work, Career, And Vocation

Its true work is full of ups and downs but the lesson is good in dealing with these issues.

（Benjamin Banda, 19/5/2025)



Three Steps to a Smooth Career Transition

For Christians in the workplace, changing jobs calls for prayers on top of practical methods and skills. Many thanks to Teacher Elaine Kung for her highly useful and heartfelt sharing; I believe it will be a blessing to many brothers and sisters in the workplace.

(Sis. Xiao, Singapore, 10/10/2025)

Family Series

The Thrills and Spills of Senior Life



Thank you for your sharing and inspiration! Though my body weakens with age, my heart remains youthful, still brimming with vibrant hope, and my vision is as clear as ever. My grit to serve the Lord is unwavering, despite the tears and tumbles along the way. Like the roly-poly toy, I will rise again each time I fall, upheld by the Lord's Hand. Yes, I am learning to be a joyful warrior in my later years, pressing forward until I see the Lord face to face. Just like Caleb at 85—despite his many years, his heart to serve the Lord remained young, bubbling with zest—nothing less!

(Meelan Leong, 9/2/2025)

Wise Guidance for Youths



The topic of teenage friendship is a real concern for every family, as adolescents begin to distance themselves from their parents in their journey toward greater independence. This leaves them vulnerable to peer pressures and temptations. This remarkable series is a must for parents and elders who want to strengthen their communications with their children!

(Bro He, Wuhan, 18/1/2025)

Marriage Under Siege



To let go or to let grow — the cost is yours to know. But truthfully, how often do we choose growth? At the end of the day, that remains the best decision you'll ever make. Choose to grow — choose yourself. Choose to rewire, to reconnect your divine threads with the right mental circuitry, one mis-linked strand at a time. Every struggle is a chance to sharpen your edge for the next battle a-head.

(Jin Rong, Singapore, 8/5/2025)

Wise Tips for Singles



Someone who cannot find joy in singleness will find it tough to find true happiness in marriage. I am deeply grateful for the speaker's practical and heartfelt sharing— not only does it equip singles to prepare for marriage, it also draws all of us closer to God. Whether single or married, every one of us can experience the beauty of living in His presence.

(Sis. Luo, China, 10/10/2025)



Rebuilding Families in Changing Times

A genuine, loving relationship between husband and wife will influence the next generation in a powerful yet subtle way.

(Brother Wang, China, 9/7/2025)



Parenting Education

Children with special needs also have their springtime—and need it, too! Dr Huang's presentation taught me how to guide children in developing a worldview and nurturing a grateful heart.

(Wang, China, 10/9/2025)

Youth Care Series



A Vibrant Life 2

There's no need to push someone against the wall in life. At times, tolerance toward others is also about tolerance toward oneself. Keep up the great work!

(Sister Fang, China, 17/1/2025)



Melodies of Youth: Dreams and Growth 1

We can take up the challenge to venture far and wide, and even accept failure in the precious season of youth, because we have the luxury to take risks and the courage to rise again should we trip and stumble. This is why I recommend this series to all our young folks out there: Don't just wear yourself down on the dull, endless treadmill life offers. This is the time to take a step forward!

(Sister Fang, China, 29/4/2025)

Online Course



Marriage Building Starts with Me (Online Course)

1. The course reminds me that a sweet and fulfilling married life requires deliberate efforts and sincere love. I must take 100% responsibility with patience and consistency, even when I find it hard to accept or feel wronged.

(Bro. Wei, Singapore, 7/8/2025)

2. To build a good marriage relationship, one owns the responsibility, and change should start with oneself. I have also learned the three steps of making apology and seeking a balanced perspective of “Coexistence of two poles".

(Mei Fan, China, 7/9/2025)



“Face to Face with Emotions” Online Course

This course taught me how to manage my emotions correctly and interact with people experiencing negative emotions. I also came to realize that emotions themselves are neither good nor bad. When faced with negative emotions, no one should suppress them; instead, they should express, release, and soothe them healthily and constructively.

(Sister Zhu, China, 25/10/2025)

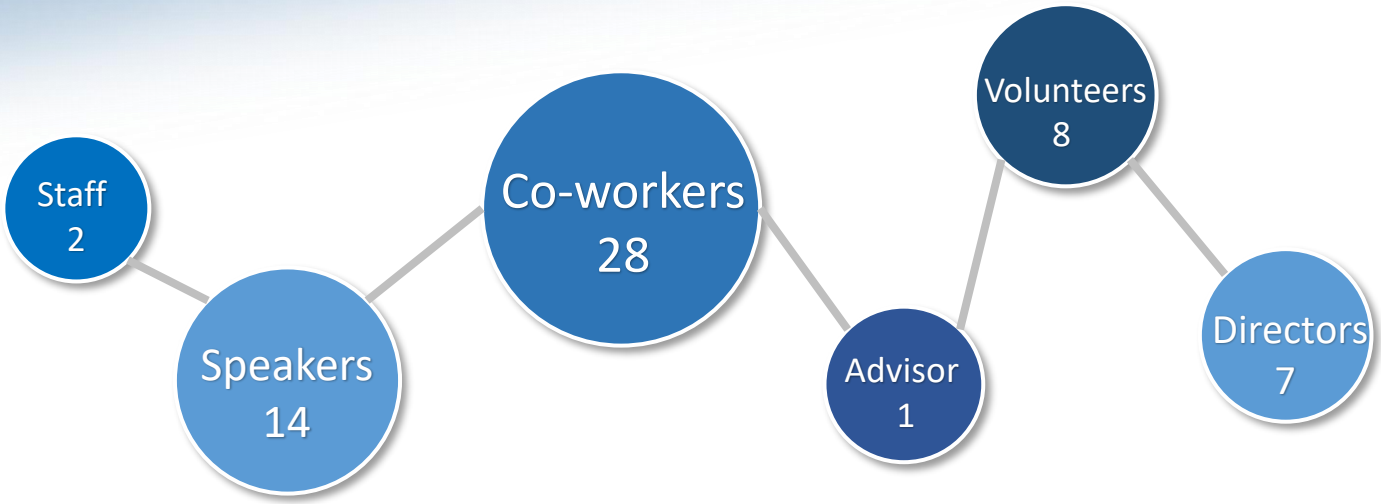


Wisdom Tips for Singles Online Course

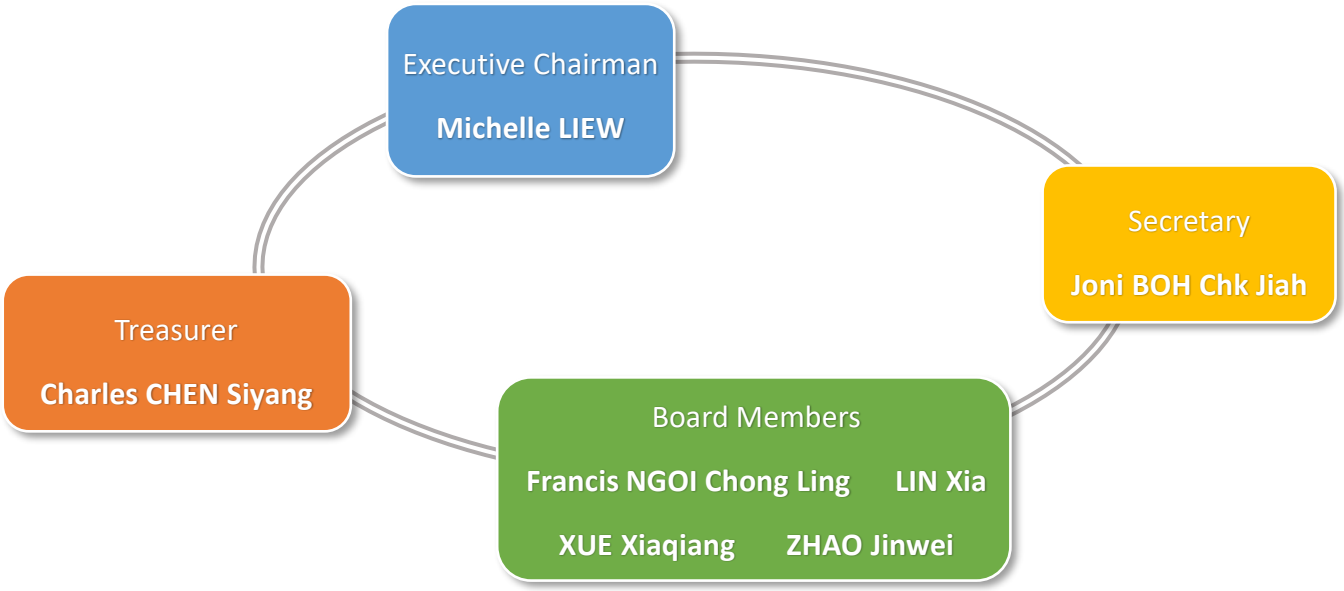
Love is not about whom you meet; it is about being willing to be transformed by God! From this course, I picked up two important points: 1. In God’s perspective, no one is flawless. Welcome love with an open heart and modify your expectations, aiming to understand one another. 2. You can begin by transforming yourself to become a mature partner: understand your inner emotional needs and discernments coming from God, in addition to emotional control and facilitate effective communication.

(Sister Wang, Singapore, 05/11/2025)

5 Human Resources and Talents



6 Board Movements



Board Meetings

1) 11 February 2025 | 9:00 pm - 10:30 pm
2) 29 May 2025 | 8:00 pm - 11:00 pm
3) 25 August 2024 | 8:00 pm - 10:30 pm
4) 24 November 2024 | 8:00 pm - 11:30 pm
5) 01 December 2025 | 8:00 pm - 10:45 pm

Meeting Attendance

1) Dr Michelle LIEW – 5/5
2) Charles CHEN – 5/5
3) Joni BOH – 5/5
4) Francis NGOI – 5/5
5) LIN Xia – 5/5
6) Abel XUE – 4/5
7) ZHAO Jinwei – 5/5

Annual General Meeting

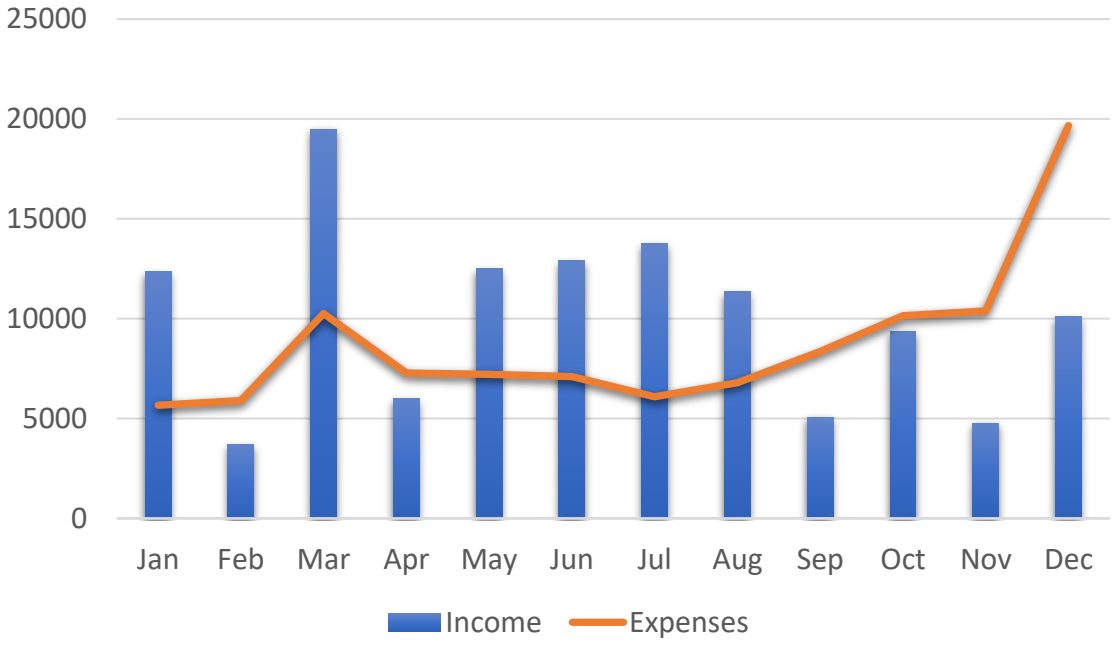
11 February 2025 | 8:00 pm – 9:00 pm

* All Board members are on pro-bono basis to serve this organization.

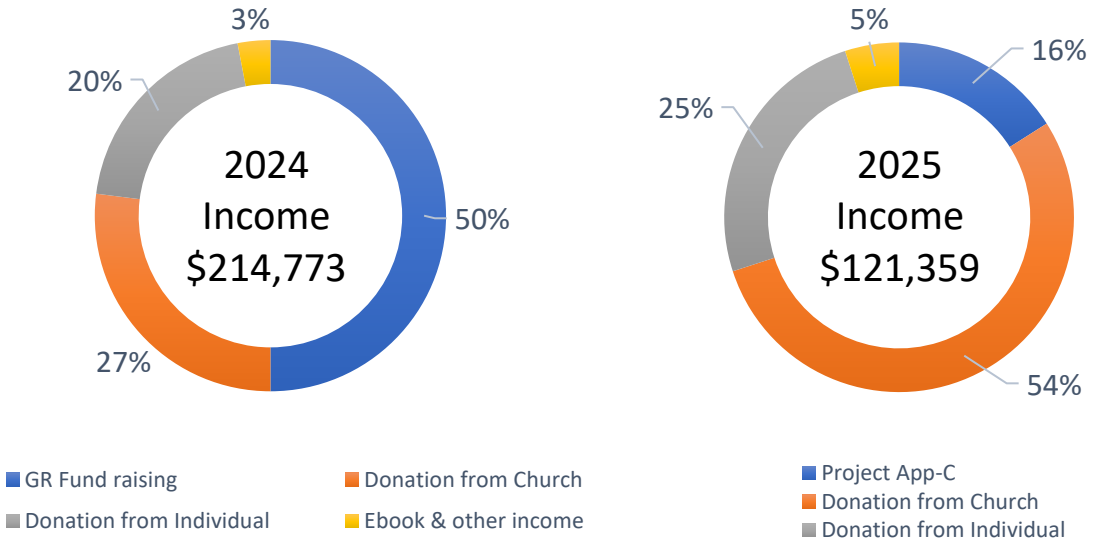
7 Finances and Budget

7.1 2025 Monthly Financial Records

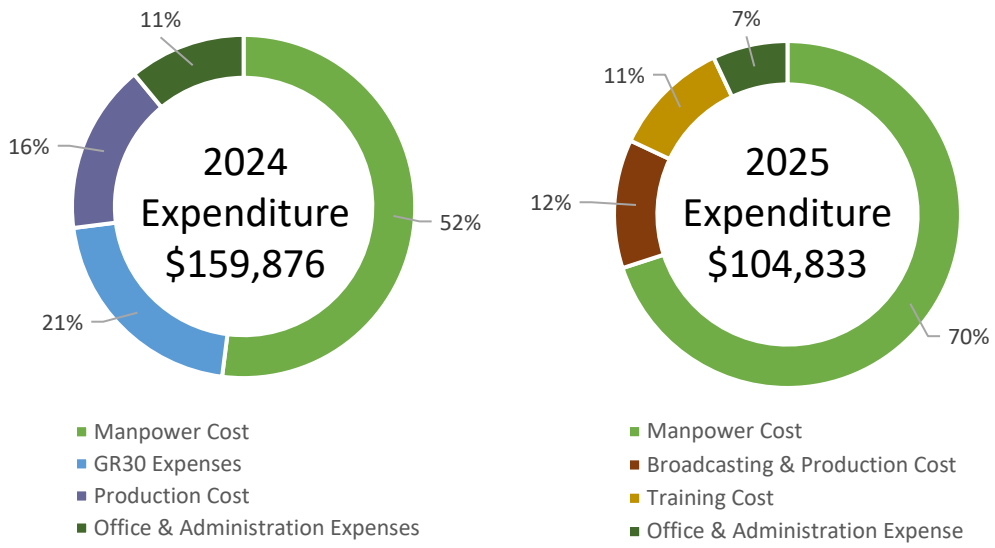
2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Income	12,350	3,694	19,490	5,996	12,504	12,906	13,765	11,357	5,059	9,367	4,767	10,099	**121,359**
Expenses	5,665	5,903	10,252	7,275	7,207	7,108	6,092	6,790	8,344	10,140	10,385	19,668	**104,833**
Surplus / Deficit	6,685	-2,209	9,238	-1,279	5,297	5,798	7,673	4,567	-3,285	-773	-5,618	-9,569	**16,526**



7.2 2024 vs 2025 Incomes



7.3 2024 vs 2025 Expenditure



7.4 2025 Financial Summary

01 FY2025 total income amounts to S$121,359 (2024: S$214,773), a decrease of 43% in 2025. FY2025 total expenditure is S$104,833 (2024: S$159,876), a decrease of 34% in 2025.

See details 7.2 and 7.3

02 For Financial Year 2025, GR spent SGD 76,528 (63%) to directly producing 393 programs (video & audio), conducting 3 series (18 lessons) trainings and producing 9 e-books that benefit our audience world-wide.

- All expenses are financed by donations and funds from government scheme disbursements.
- Broadcasting & Production Cost: Includes ebook production, program & course material production, equipment and broadcast media maintenance.

03 All our Board Directors are on pro-bono basis, and even the highest-paid staff received far below $100,000 in annual remuneration.

04 For Financial Year 2025, GR had a surplus of $16,526, mainly from committed church funds. We pray for more pledged donations and partnership with churches. These will help increase our sustainable development.

7.5 Budget 2026

$ 221,553

8 Kingdom Connect



Sydney CECA MosaiX Missional Church



Johor Gereja Holy Light Presbyterian Church



Johor SCJM Mission Camp 2025



Singapore Bible College Principal Dr. Clement Chia



Kuching Chin Daw Methodist Church



Brunei Seria Bethel Church



Miri Gospel Chapel



KL The Holy Heart Church



Klang Chinese Presbyterian Church



Sibu Hwai Ang Methodist Church



GR SGP CNY Lunch



Klang Chinese Methodist Church



Sydney Harvest Chinese Church



Puchong New Life Restoration Church



Malaysia Bible Seminary Principal Dr. Jason Lim



Sarawak Methodist General Conference President



SGP Orchard Presbyterian Church Mission Conference



Johor Calvary Discipleship Center



KL CCCOWE Missional Discipleship @Workplace Forum



KL Pustaka Sufes

Contact Us :
Email: knowHIM@global-reachout.org
HP: (65) 8788 5189

9 Our Mission Partners



Distributions

Pustake Sufes Sdn. Bhd
354 Jalan 5/57, Taman Petaling,
46000 Petaling Jaya, Selangor,
Malaysia
Tel | WA : +60 10 258 3893

https://sufes.my/product-category/publisher-出版社/gr环球传播/

Etton Bookstore
10 Toh Guan #03-06,
Lobby A, Furniture Mall,
Singapore 608838
Tel: +65 9389 0192

https://www.ettonbookstore.com/product-category/books/global-reachout-series/

10 Intercessions



1 Please pray for our ongoing "Oikonomia" Project. Currently, the video materials on the GR website must be taken down after the full series has run its course (approximately three months) due to storage space constraints. To overcome this limitation, we are officially launching our "Oikonomia" initiative. We hope to enable churches and mission partners to access GR course resources more broadly and sustainably by optimizing our resource allocation. The Oikonomia Project is scheduled for official launch in April 2026, and we are actively raising SGD 16,000 in startup funds. Upon launch, all our supportive mission partners will be given different tier of access to our video materials freely for small group study use. Also, we will adopt a grace-based approach by offering e-book resources free of charge to those who purchase videos, OR video access free of charge to those who purchase physical books.

2 Please pray for the production of GR courses and for their spiritual impact. May the Holy Spirit speak personally to every member of the body of Christ so that they may encounter the Lord while engaging with these courses, and that their spiritual lives may be renewed. May the Holy Spirit also touch the hearts of seekers who come into contact with the gospel programs, stirring them to respond and come to know the Lord. We ask the Lord to gather speakers worldwide—those who are spiritually mature and able to faithfully integrate biblical truths, to collaborate in course development. May the Lord also open the way for the various courses produced by GR to be widely adopted by the general public and churches alike, becoming a blessing to many.

3 Please pray for the book in progress by our Executive Chairman, entitled “Living Out the Threefold Callings in the Sanctuary of the Workplace” [tentative title]. May the Lord grant wisdom and discernment, so that this work will faithfully integrate biblical truth with practical workplace realities, equipping believers to live as salt and light and to transform their faith into a vibrant witness in their daily vocation.

GR Video 2025

https://www.youtube.com/watch?v=kDxO8Td7yew



Freewill Contributions

Singapore

UEN No: S94SS0034F (PayNow)

Bank Transfer: DBS Current a/c : 047-006763-4

Cheque: GLOBAL REACHOUT

Giro:
+65 8788 5189 or
Knowhim@global-reachout.org

China

We Chat QR Code

Other Countries

Bank card
Apple Pay
Google Pay
GrabPay
PayNow
Link