GLOBAL REACHOUT

2023

ANNUAL REPORT

环球传播

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1 Word of Executive Chairman

Dear Brothers and Sisters in Christ,

We are into an era of VUCA in a world that is full of Volatility, Uncertainty, Complexity and Ambiguity. The Ukraine-Russia war is still on, with no end in sight; even as the Israeli-Palestinian conflict is edging towards boiling point. Just as we thought that the COVID pandemic is all but over, we are now constantly reminded of its comeback. Meanwhile, we see resources being diverted or weaponized as our eco-system heads toward more serious damage. Lives continue to be lost and prices are still heading north. At the same time, homosexuality has been legalized and young people lose their zeal for work. Babylonian corporate culture and ethics are still posing challenges as family relationships are impacted. AI technology has since been gaining ground .... the list goes on. This is indeed the world we are facing today!

In this very complex and rapidly changing environment, the era of God's people (organizations, churches, disciples) serving in isolation may no longer be viable, as we would certainly not be in a position to catch up fast enough in terms of positioning, quality, quantity and timely response. As recipients of the abundant life of Christ, we should be asking ourselves these questions as we carry out His mission: how can we participate in God's work in renewing people's hearts and preparing them for the new heaven and earth? Is there a need to update our mindsets and actions in response to His Call in this era?

I have listed three points below that I believe to be critical and important for us to reflect upon as people of the Kingdom of Heaven via the dynamics and situations of world development, the vigorous progress of corporate ESG governance going by the United Nations states signatories as well as Biblical prophecies of end-times.

Firstly, adhere to the unchanging principle of Truth, with creativity, flexibility and diversification in methods to be adopted. We will be left behind all too soon if we were to still insist on using 2G and unable to accept 5G even when we are already into the 5G era. While we are on this issue, can we make better use of AI to work for us as we take up the Great Commission?

Secondly, the kingdom coordination of Organization, Church and Disciples, which I call COD -- as in cod the fish, because we are all fishers of men. COD requires heavenly connections, multi-party cooperation and teamwork to impact the various sectors of society. For example, Organizations publish course materials tailored to suit different spiritual growth stages viz., pre-evangelism / alpha courses, cultivation and discipleship. Churches adopt these course materials to equip believers fully. Disciples serve as salt and light for Jesus to shine within and outside the church, such as family, workplace, community environments, to promote the cultural mission and preach the gospel of Christ in a wiser and more strategic manner. Currently, are O and D involved in C? Are C and D already involved in O? For that matter, are C and O already involved in D?

Thirdly, we need large numbers of Christ-centered soldiers, not sheep at the workplace, to replace the Babylonian corporate cultures and ethics by our Kingdom Culture of Truth. How can the Organization and Church carry out the work of workplace Discipleship together? This is of top priority, because 99% of believers are sent by God to the workplace to carry out the mission of renewal. Society can only be changed when this work is carried out thoroughly!

We prayerfully look forward to churches to come alongside GLOBAL REACHOUT to advance the impact of His Kingdom in our society by ❶ using course materials (hardcopy books, e-books and broadcast series) produced by GR professionals when you are looking for training materials on discipleship and pre-evangelism efforts, especially in the scenarios of family and marketplace; and ❷ becoming GR prayer warriors and regular financial sponsors at the same time.

May you walk alongside GR and leave our footprints for those coming after us along the journey as we strive to promote His Kingdom together. Glory to God!

For the earth will be filled with the knowledge of the glory of the LORD, as the waters cover the sea.

(Habakkuk 2:14)

Emmanuel !

In Him,

Michelle Liew

Dr. Michelle LIEW
Executive Chairman



2 Key Milestones

1994

- GR Established 10-Nov

2015

- Website broadcast

2016

- Vision renewed
- WeChat & FB broadcasts launched
- Radio broadcast discontinued

2017

- Twitter, DS Audio & Instagram broadcasts
- Two streams of English broadcasts weekly

2018

- Multifunctional website launched
- LINE broadcast launched

2019

- GR25 celebrations
- Webcast eShop setup

2020

- Love Beyond movement during COVID
- Studio installed, video broadcast launched
- Himalaya, YouTube, Youku & WeChat-Video broadcasts

2021

- Launched four WeChat & WeiBo (AiChaoYue & XingZhuoYue) broadcasts
- eBook eShop
- Song eCards & USBs eShop

2022

- Contemporary Esther-featured broadcasts
- Transformed systematic course broadcasts
- Launched APP (Apple & Android)

2023

- Launched XingFeiYue Youth broadcast
- Launched TikTok (China & Globe) broadcasts
- Published Marketplace Discipleship courses (12 copies)



3 Impactful iPods

3.1 Broadcast Schedules

	2023 Broadcast	2024 Plan
Mon	The "J" Vaccine @Work	Unity and Team Building AI Toolbox
Tue	Psalms Genesis	A New Life in Christ The Word @ Work Marriage-A Sweet Doughnut? The Secret to a Lasting Marriage
Wed	Sing Together　A New Life in Christ	Sing Together
	Values for the Modern Disciples Himpossible Lead The Way	A Biblical Response to Practical Issues in Life Candle in the Dark Family Matters Light in Marketplace
Thu	A Bountiful Life for Our Seniors Marriage Building Starts with Me Talk about Dad Together Part 2 Emerging from the Storm	Self-Help Psychiatry On Both Side of the Wall Wisdom To Guide Our Teenagers
	Shine Your Talk Kingdom Business Culture Oasis of God's Grace	Kingdom Entrepreneurship Bloom Where You Are Planted Musings of the Workplace My Work, Career & Vocation
Fri	Musings of the Workplace Be Prepared! Workplace Habits Springing From The Heart Young and Sharp!-1	Great Tips from Workplace Coaches Workplace Counselling Young and Sharp!-2 Verdant Life

3.2 iPods Database







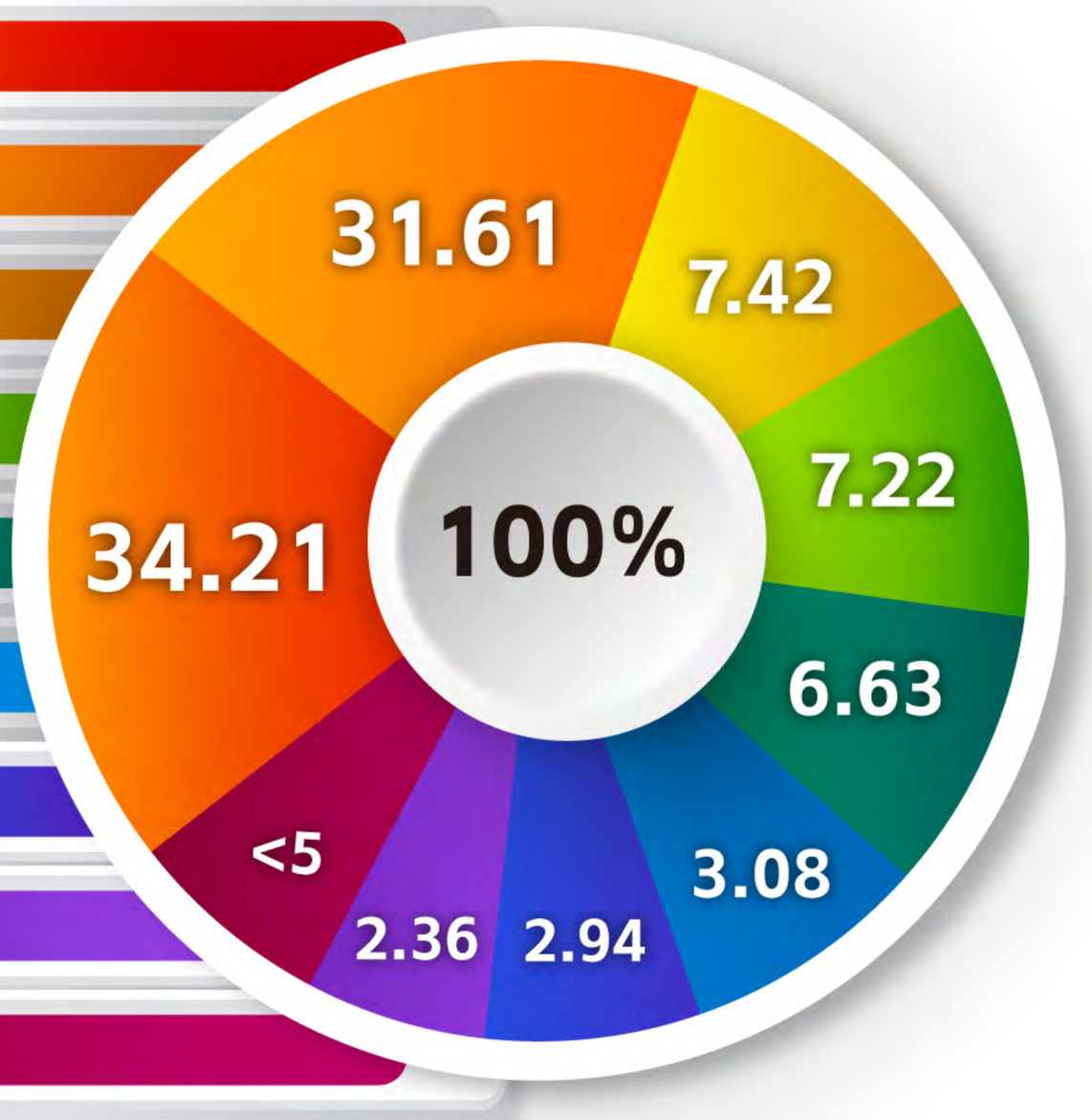






3.3 Hit Rates

	Social Medias	Hit Rate
1	Website	88,771
2	Weibo-Zai Ai Zhong Xing	82,023
3	Facebook	19,251
4	YouTube	18,735
5	Weibo-Xing Chu Zhuo Yue	17,198
6	Twitter	7,985
7	WeChat-Xing Zhuo Yue	7,618
8	WeChat-Ai Chao Yue	6,124
9	Other	—



TOTAL 259,506



4 Audience Feedback

Workplace Transformation Series

Challenges @ Workplace



Whether it is a novice or an executive, everyone who wants to make a difference will be inspired and moved by the program series, and will understand how to achieve a more influential and satisfying life, and how to build an evergreen enterprise with multiplied value.

Lejon Chua, International Enterprise Singapore East China Director, 01/01/2023

Dr Michelle Liew provides readers with a practical blueprint for a workplace that is based on convictions/values, character and capabilities. It highlights the meaning of work and helps us to do a rethink on the value of the workplace as a piece of worthy reference and guidance to model the workplace on.

Rev Dr Kenneth Goh, Singapore, 10/01/2023

Workplace Habits Springing From The Heart



The aim of work is to ensure unceasing growth of the four quotients at the following levels -- Intelligence, Emotional, Health and Spirituality. It is an exercise for one to build up his character, so that his capabilities can be made perfect through the moulding process. My thanks go to GR for broadcasting this lovely program hosted by Mr. Chen!

Caleb, China, 09/11/2023

It is important for one to learn about leading himself, knowing himself and melding his strengths and advantages with his career growth before he takes up the reins of team leadership. At the same time, he should rely on the contributions and participation of each and every team member to max his values conferred from above and reach his target.

Caleb, China. 07/09/2023

Kingdom Business Culture



The program encapsulates the biblical principles for Christ-centred entrepreneurship and I have gleaned insights from it. It is practical and anchors us in the Word of God, thereby enabling us to grasp the Christian vision and purpose for the marketplace that the Lord has placed us. In doing so, we can have kingdom-impact in the marketplace.

Joni Wong, Singapore, 20/12/2023

Nehemiah Effective Leadership



I am reading this article from Botswana. I have a big project ahead of me, and I thank God for revealing the winning formula of Nehemiah's successful leadership to me. I declare here and now that I will apply these principles and found my projects on the solid foundation that God has laid for me.

Yolanda Kamuriro, Botswana, 11/6/2023

Be Prepared!



Until recently, I had been under the illusion that the "Second Half" of my Life Journey is still a long way off. Even so, personal experiences over the past few years have reminded me that there is no better to make preparations than now! The talk by Elaine Kung in April has given me many useful practical pointers on how to make inroads. Thanks for the sharing.

Xiao Jun, China, 30/05/2023

How is one to prepare for the "second half" in his life journey so that it will become meaning-ful? This series helps me understand why there is no better to make preparations than now! Start young by getting involved in meaningful activities as you associate with and maintain a group of good friends.

Caleb, China, 10/7/2023

The "J" Vaccine @Work



May the Lord enable us and others like our-selves to take great joy in our work. I know that He can do things that you and I are not able to! Yes, I will be able to do great things when I put my trust in Him!

Sis Yan, China, 13/6/2023

An article that's short and sharp! Suits best for those busy bees at the workplace to chew upon and think about on the go!

Joseph, USA, 20/02/2023

Great Tips from Workplace Coaches



A workplace coach plays the role of awakening the self-awareness and sharpening the thinking skills of his coachee at work. Instead of being hand-held along, the latter is led through a series of questions designed to explore issues from multiple angles and work them into his own actions to bring about changes to arrive at a holistic solution.

Caleb, China, 08/12/2023

Pre-evangelism Series

Sing Together



Tell the story, make the song come alive! Lives turned around, to flee and be freed, from the dark, dark night! How our hearts tremble, that very moment, when we see the Light!

Sis Quan, China, 05/08/2023

This program is like a beautiful garden in my prayers, with beautiful flowers in every nook and corner as each bloom proudly displays its own unique and colourful brilliance in praise of the good life.

Sis Kang, China, 25/03/2023

Bible Devotion Series

Genesis



Taking the history and the life experiences of spiritual predecessors as a guide, I felt that the program has called for many attentions to me today.

Sister Xiao, Singapore, 10/05/2023

The characteristics of “a life that is godly and blessed” are eternal and do not change with the passing of time. Thank you for teaching us the lessons from history.

Sis Xiao, Singapore, 15/02/2023

A New Life in Christ



The program speaks very clearly that Christians today should abandon their old notions. If a person cannot let go of these old notions, they cannot obtain new life. I hope every believer finds peace in this program, realizing that our greatest difference from non-Christians is not in appearance, but in the heart. Wishing more people to follow this program!

Xinyi, China, 20/12/2023

Psalms



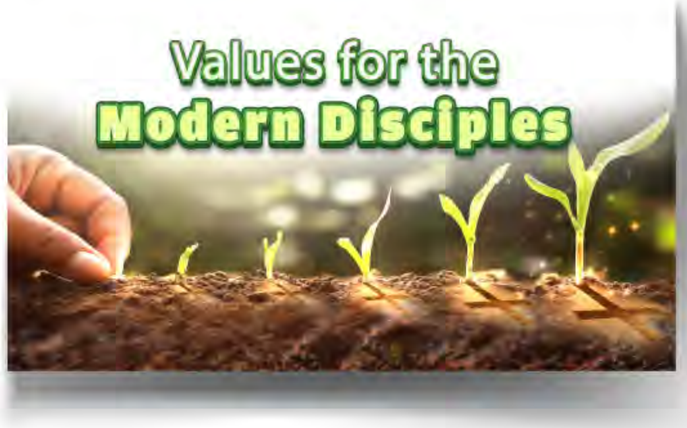
It is the blessings from God, rather than our selves or by our own efforts that confers upon us the privilege to enjoy fellowship in His Presence. It is in such an intimate relationship that we are able to see ourselves no more, just God, and God alone, in His Tabernacle!

Sis Toh, Singapore 15/07/23

Every psalm leaves a sweet taste in the mouth that lingers on! Each speaks of our painful repentances over our past sins as well as those sweet moments as we chew over His wise teachings.

Sis Zhuo, Singapore, 20/05/2023

Value for the Modern Disciple



Pastor Soo gives practical advice for understanding and handling everyday issues from a Christian perspective. His emphasis on prayer and on living in accordance with God's Word set a good example for believers to follow.

Won Kim, USA, 20/12/2023

Family Building Series

Marriage Building Starts with Me



Thanks for sharing of "Marriage Building Starts with Me". May the Lord bless the work in your hands with grace and strength, and enabling you a blessing for many people.

Ps. Zhang, Singapore, 17/04/2023

Upbringing Children's EQ



Upbringing children's EQ is defined by the way parents put their wisdom to work into this ministry. We are indeed blessed to have this series of program to guide us through our parent-hood in a worthy manner.

Caleb Wang, China, 12/06/2023

Talk about Dad Together Part 2



The world needs fathers, as only when fathers embrace their responsibilities can families and societies find hope! As children grow older, they continuously seek the standards of truth, a natural requirement of human development. What they most want to know is what their father's attitude and stance are on various matters. I hope more fathers will find the time to tune into this program and learn!

Fangyuan, China, 20/12/2023

A Bountiful Life for Our Seniors



I have benefitted from the pointers on psycho-logical health shared in the 20th episode of the program "Bountiful Living for Seniors". I would like to know if you have anything similar on the topic of interpersonal relationships and communications? This is where my soft underbelly lies. Perhaps watching more examples might do me good. Thank you very much.

Madam Tan, Singapore, 09/03/2023

Emerging from the Storm



We are not to underestimate the consequences of having extramarital affairs; never boast about one's ability to stand up to these temptations. Instead, we are to stand firm as we look to Him to fight the battles. Thank you, Mr. Leng Chin Fai and Program host Sis. Jin Fang for your wonderful sharing.

Qin Yin, Singapore, 10/10/2023

I concur with the views. Indeed, a patient approach and a forgiving heart can lead to positive results. It is a healthy and joyful investment that brings benefits to the recipient even as it showers tremendous blessings to the giver.

Yumi Fujiwa, Facebook, 11/08/2023



Youth Care Series

Young and Sharp! 1



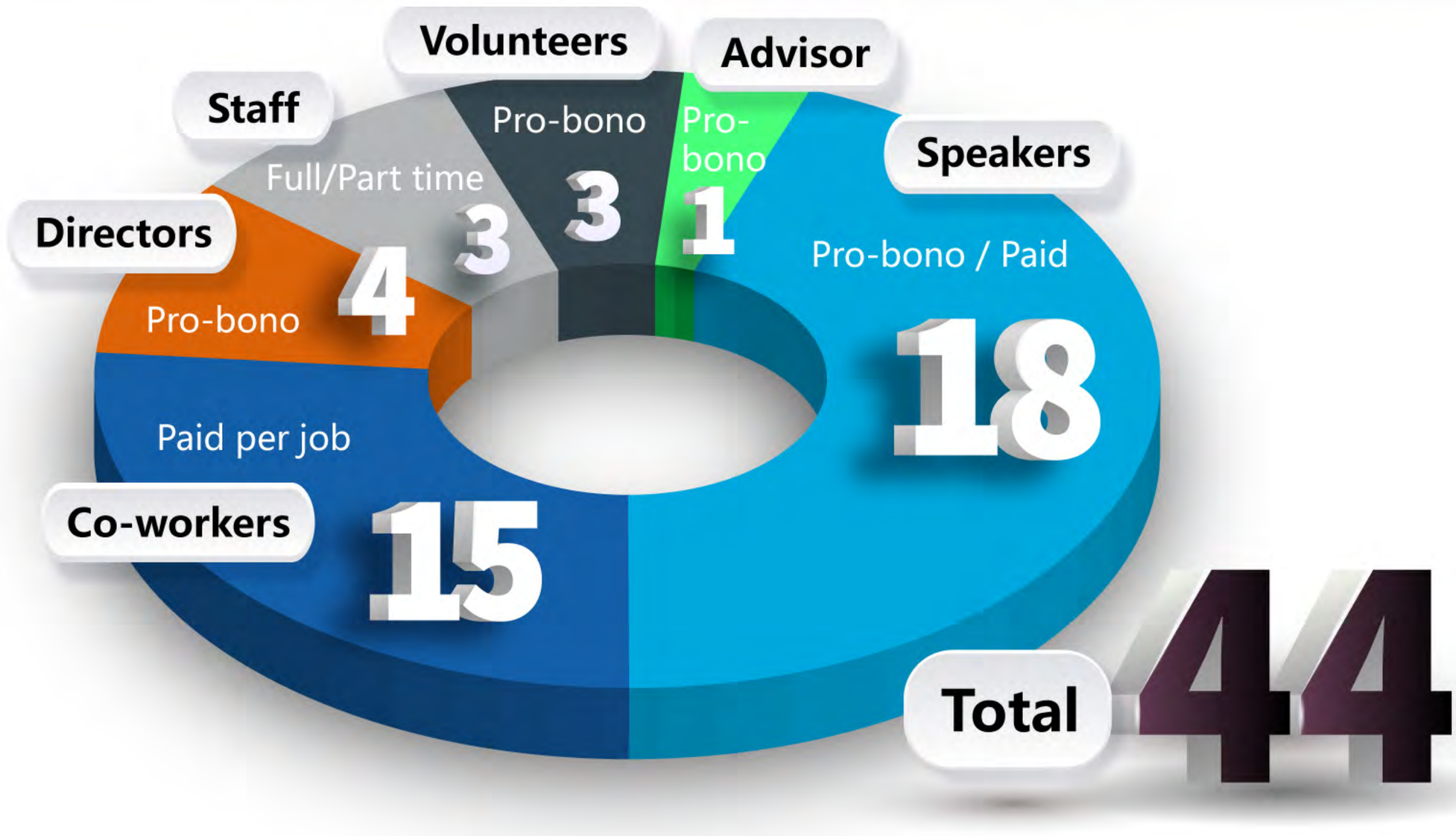
In such a busy era, being able to find tranquility in this program and learn to unravel the difficulties young people face in their careers and lives is truly a fortunate thing! I look forward to more young people joining, so we can form a warm and supportive community together.

Sis. Xing, China, 25/11/2023





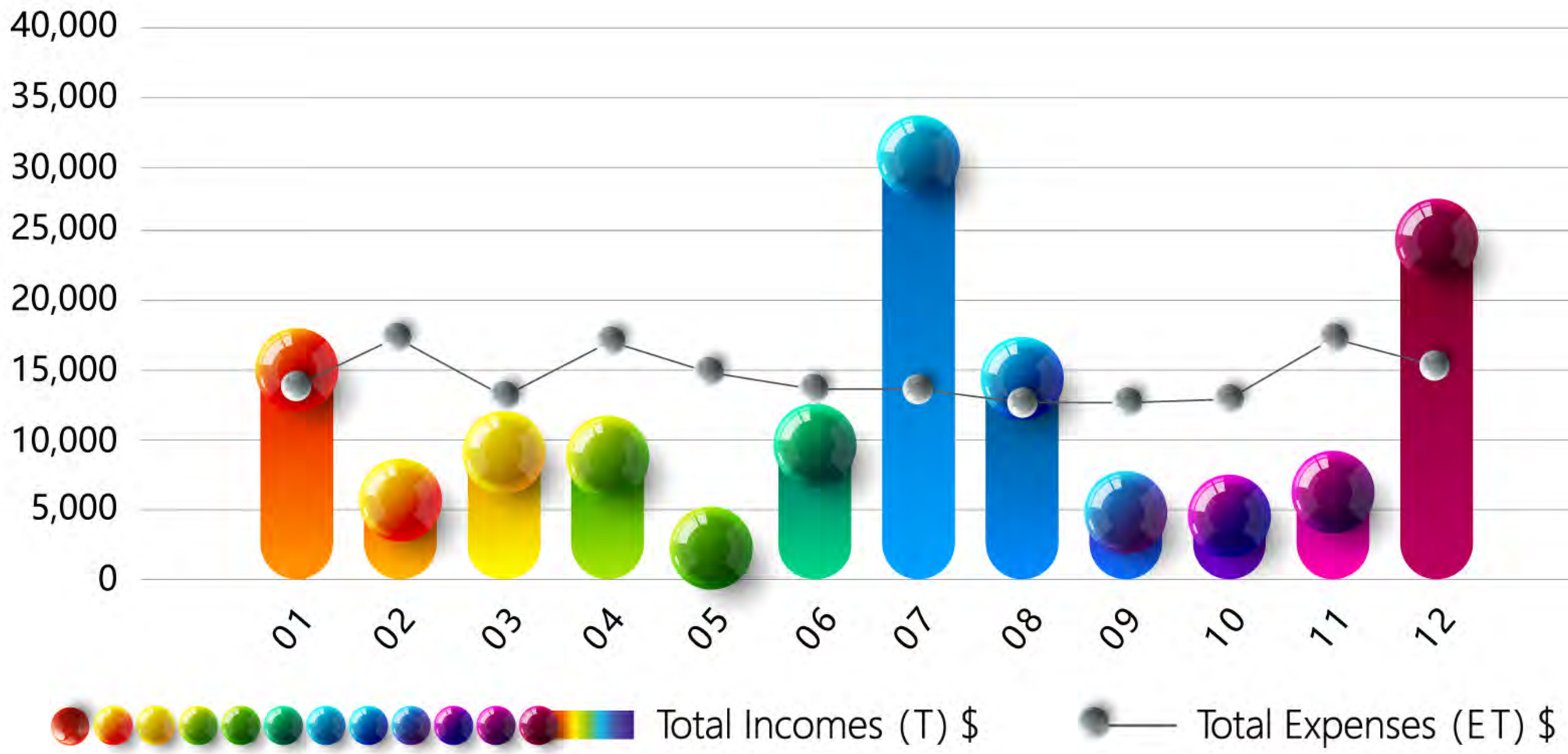
5 Human Resources and Talents



6 Finances and Budget

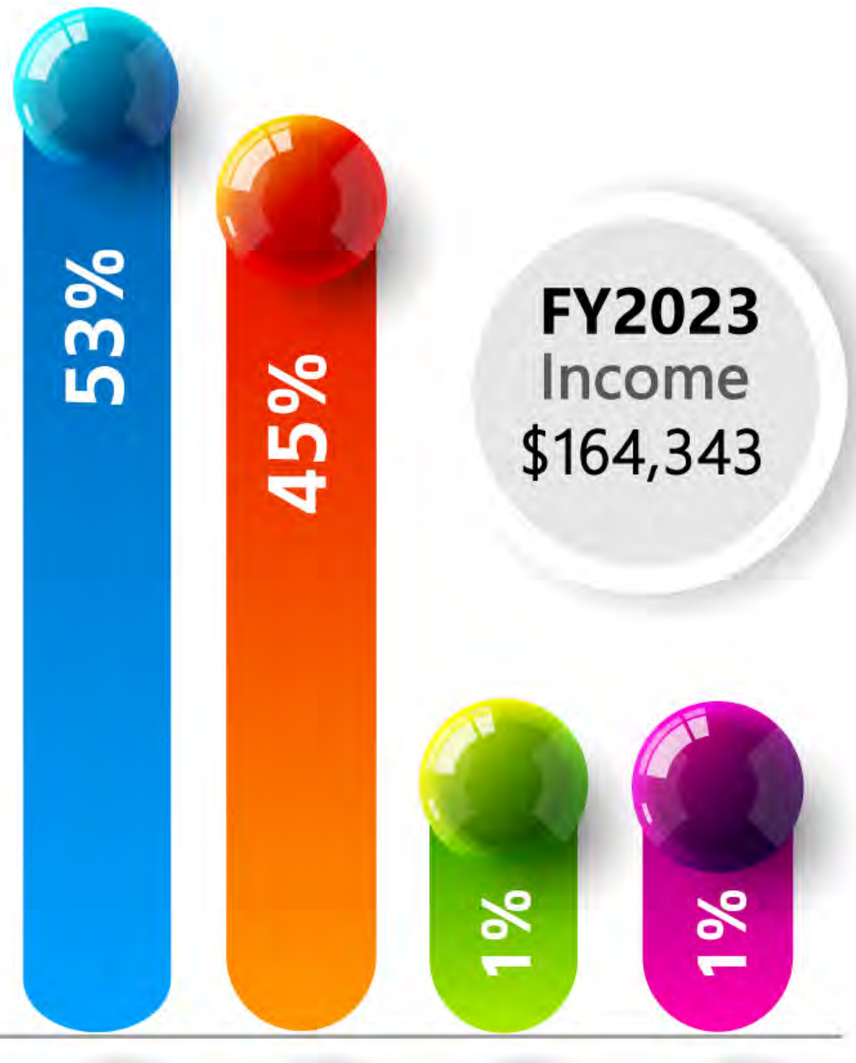
6.1 Financial Summary 2023

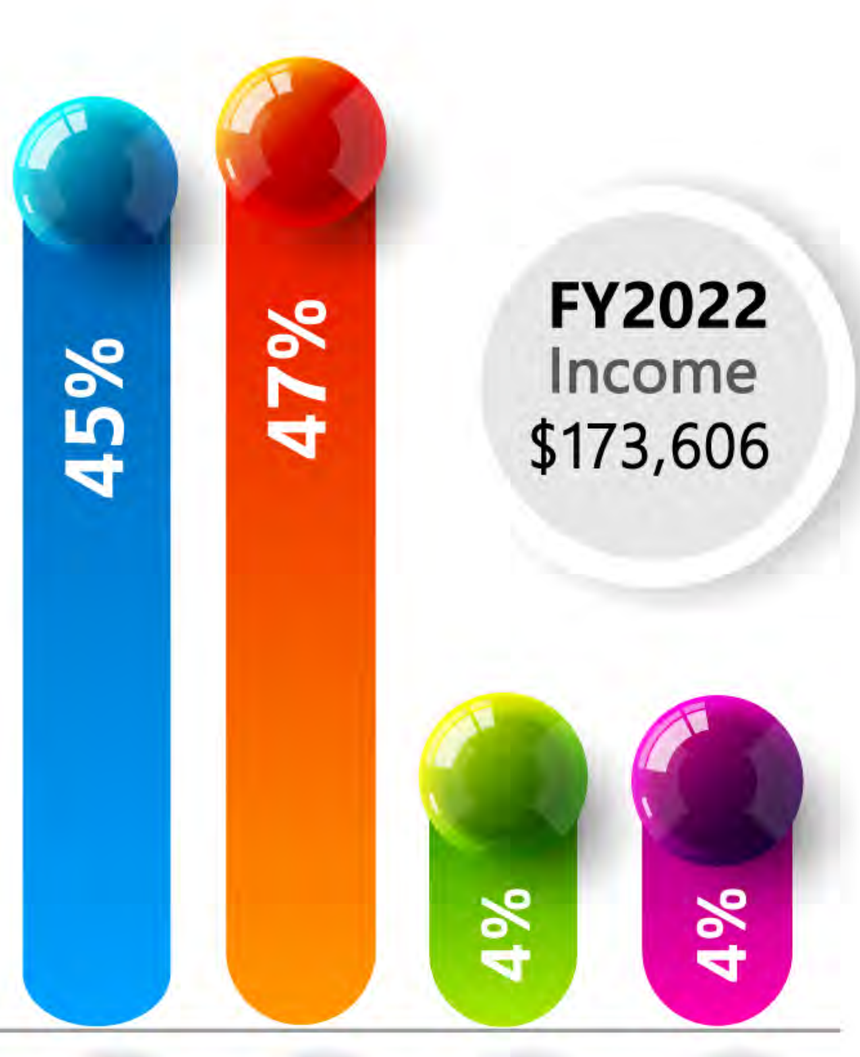
2023	01	02	03	04	05	06	07	08	09	10	11	12	Total
Income	17,451	6,454	12,322	10,654	5,163	12,822	34,013	16,084	7,154	6,903	7,983	27,340	164,343
Expenses	14,028	17,171	13,310	16,662	14,822	14,141	14,014	13,572	13,224	13,483	16,987	15,205	176,619
Surplus/ Defici	3,424	-10,718	-989	-6,009	-9,659	-1,319	19,999	2,512	-6,070	-6,580	-9,003	12,135	-12,276



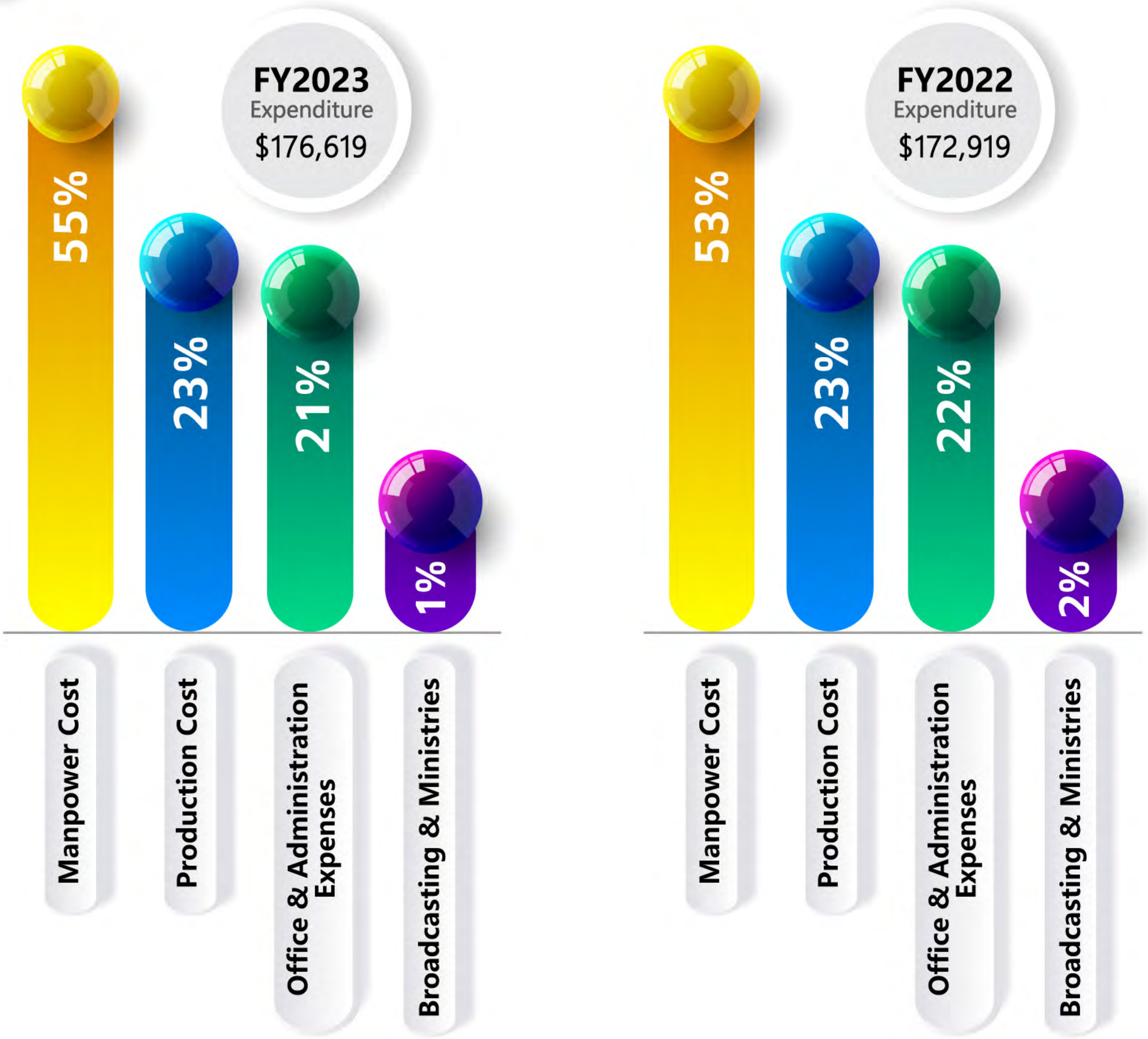
6.2 2022 vs 2023 Finance Analysis

6.2.1 2022 vs 2023 Incomes Analysis





6.2.2 2022 vs 2023 Expenditure Analysis



6.2.3 2023 Breakdown of GR Dollar





6.2.4 2023 Finance Summary

1. **FY2023 total income amounts to** S$164,343 (2022: S$173,606), a decrease of 5% in 2023. **FY2023 total expenditure is** S$176,619 (2022: S$172,919), an increase of 2% in 2023. Refer to 6.2.1 & 6.2.2 for details.

2. **For Financial Year 2023,** $79.00 out of every $100 spent by GR went directly to fund production of 492 programmes (video & audio) and 14 ebooks that benefited our audience world-wide. Refer to 6.2.3 for details.

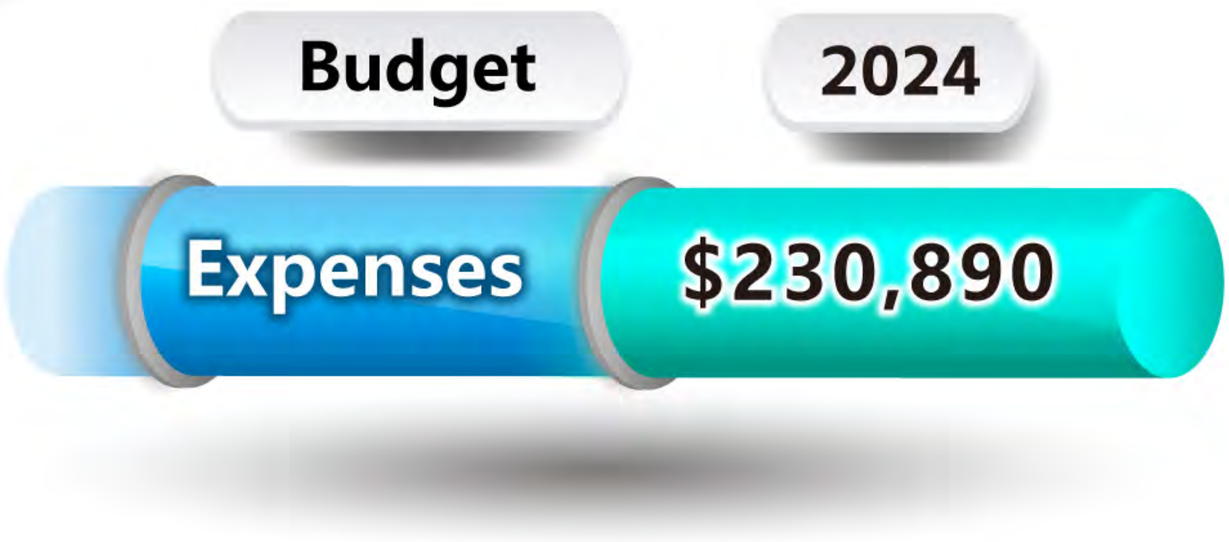
3. **Production Cost and Office & Administration Expenses** are financed by donations and funds from government scheme disbursements.

4. **Production Cost:** Includes production programme staff cost, coworker pays, program series & course material production cost, equipment and broadcast media maintenance cost.

5. **Office & Administration Expenses:** Includes rental, utilities, printing, stationery, telecommunications, repair & maintenance and support staff cost.

6. **For Financial Year 2023,** GR had a deficit of $12,276. We pray for more pledged donations and partnership with churches. We will continue to monitor our spending and expenditures while expanding our outreach to audiences in multi-media platforms. These will help increase our sustainable development.

6.3 Budget 2024



7 Kingdom Connect

Visit to the Elders' Council of the
Eden Bible Assembly

Meeting with Brother Nelson of the
Covenant Gospel Assembly

Blissful fellowship with
Dr Stanley Ling of
GR Advisor

Visit to the **Elder**
Council's Glory Hall

Blissful fellowship with
Rev Peter Lin of
Baptist Theological Seminar

Visitation to Rev Ang Eng Hoe of
Chen Li Presbyterian Church

Visitation to **Providence**
Presbyterian Church Orchard

The Chairman of **Oasis Abundant Family Center,** Pastor Wei Yifa, and Vice Chairman Xue Xiaqiang visited the Global Communication Office

The Chairman of the **Oasis Abundant Family Center,** Pastor Wei Yifa, and his virtuous couple visited

Visit to **Elder Zhang Jingyi and his virtuous couple**

Visitation to **ZION PRESBYTERIAN CHURCH**

Bro Louis visit **Eternal Baptist Church**

Visitation to Rev. Wang Ping of
True Grace Pesbytarian Church





Wonderful fellowship with
Baptist Institute for Contemporary Christianity





Wonderful fellowship with
Baptist Institute for Contemporary Christianity

True Grace Presbyterian Church
(with Pastor Wang Ping and Arthur Lim)

8 Our Mission Partners

BICC

Source of light INTERNATIONAL

ENCOURAGE · EQUIP · EXPAND
CALLED to WORK
職場使命

以勒环球

新加坡华文差传联合事工
SCJM

SIM
East Asia
Serving In Mission
国际事工差会

The World Needs
A FATHER



Mindways
The inspiration seeds

环球传播

Grace SCC
Church
怀恩堂

翱翔辅导服务中心
Aoxiang Counselling Service

QUEENSTOWN
BAPTIST CHURCH
女皇镇浸信教会

Ambassadors for Christ, Inc.
基督使者協會

新加坡福音证主协会
CHRISTIAN COMMUNICATIONS SINGAPORE

新加坡华文基督教协会
CCUS

Fei Yue 飞跃

SINGAPORE
LIFE CHURCH
基督教新加坡生命堂

长老会
嘉恩堂
Abundant Grace
Presbyterian Church

盲福会

圣道基督教会
LOGOS CHRISTIAN CHURCH

GR Ministry Video 2023

https://global-reachout.org/zh-hans/node/5818







心.飞跃

China Social Media

爱与行

爱与行

爱_超越

爱超越
行卓越

在爱中行

在爱中行
行出卓越

Global Social Media

www.global-reachout.org

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XinFeiYue



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(65) 9680 7008 / 8788 5189

Donation Modes

Singapore

UEN No.
S94SS0034F (PayNow)

Bank Account
DBS Current a/c
047-006763-4

Cheque
GLOBAL REACHOUT

Giro
Please contact us

GLOBAL REACH OUT

SCAN TO PAY

China

WeChat QR Code
(For WeChat only)

Other countries

DonorBox:
https://global-reachout.org/en/partnership/free-will-contribution

Bank Account :
DBS Current a/c: 047-006763-4
Swift Code: DBSSSGSG
Bank Code: 7171
Branch Code: 047

Plug it right, Flows His Light;
Scan it right, Feel His Might.

Order link (China and Singapore)

https://forms.office.com/r/4axPX7nyqL